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#### **AGENDA**

# **Data Protection and Management**

# **Scaling Up in the India-Europe Business Corridor**

Date: 14th December 2021

Time: 13.30-14.30hrs IST | 09.00 -10.00hrs CET

Registration link: <a href="https://us06web.zoom.us/webinar/register/WN">https://us06web.zoom.us/webinar/register/WN</a> 18druGC3R8eto7njU6lkew

Time (IST)	Time (CET)	Description	Delivered By
13.30-13.35	09.00-09.05	Welcome Remarks	Mr. Vikram Jhunjhunwala, Director, EBTC
13.35-13.40	09.05-09.10	Remarks by MeitY	Mr. Jitendra Vijayvargiya Chief Executive Officer MEITY Startup Hub (MSH) Ministry of Electronics & IT Electronic Niketan
13.40-13.55	09.10-09.25	Keynote address	Mr. Arvind Gupta, Head, and Co- Founder of Digital India Foundation
		Expert insights and Rema	arks
13.55-14.25	09.25-09.55	<ul> <li>Mr. Poul V. Jensen, MD- EBTC</li> <li>Mr. Mayuran Palanisamy, Partner and National Lead for Data Privacy, KPMG in India</li> </ul>	<ul> <li>Ms. Jane Murphy,         Founder and Chair of the         Board , EDPO   EDPO UK</li> <li>Mr. Lal Chandran, Co-         Founder, and CTO,         iGrant.io</li> <li>Mr. Nakuleesh Sharma,         Associate Director,         KPMG in India</li> <li>Ms. Sarah Haque,         Associate, KNS Partners</li> <li>Mr. Rahul Rajendra         Prasad, Data Privacy         Officer, Information         Security Group, HDFC         Bank Limited</li> </ul>
14.25-14.30	09.55-10.00	Session Consolidation	Ms. Ankita Tyagi, Projects and IP- EBTC

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Vote of Thanks	MSH
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### **Objective:**

The current analysis of data reveals that Indian startups are disrupting way ahead of the conventional industry by seizing the opportunities and innovating across sectors. Over 30 startups joined the unicorn club in 2021 and we are still counting. As we witness a large number of startups focused on cutting-edge technologies such as Artificial Intelligence, Machine Learning, and the Internet of Things, they face multiple data-related challenges. Businesses venturing into international markets are stumbled on strategic and legal questions of GDPR in Europe and now data protection law in India. MeitY Start-up Hub' (MSH) and European Business & Technology Centre have come together for a session that shall help Indian businesses and startups understand the key elements of data compliances when receiving data from third parties and internationalising into European Countries.

#### **Participants:**

The session is focused on sharing valuable insights on Global Data Protection Rights (GDPR) and new Indian Data protection and privacy laws introduced recently. The discussion will provide an opportunity to the audience to get insights from the experts who are working in the Europe-India business & Policy corridor on data-related initiatives. The session shall bring together thought leaders of Europe – India business corridor, including select policymakers, think tanks, business leaders, representatives from governments, legal from Europe and India.

#### **European Business and Technology Centre (EBTC)**

EBTC is a project facilitation and advisory company, enabling development cooperation and collaborations between Europe and India. As a service provider to public and private sector projects, EBTC focuses on enhancing economic activity and supporting the internationalisation of businesses in India and Europe. EBTC's initiatives are guided by standards of sustainability and innovation.

EBTC was constituted as an outcome of an EU-India Summit in 2008, where it was decided to create a body that would support cross-border collaborations for clean and sustainable solutions. Whilst EBTC thereby started as a Project, co-funded by the EU, with a mandate to enhance multilateral cooperation in sustainability and climate change, EBTC transformed itself into a self-sustainable section 8 company headquartered in New Delhi, India.

### **Europe-India Startup Forum**

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The Europe-India Startup Forum is a multi-stakeholder network helping in investment and partnership opportunities, internationalisation, market access, and sector-specific knowledge-sharing. The Forum complements and supports the core objectives of EBTC, enabling development cooperation and collaboration between Europe and India.