



European Business and Technology Centre

| Info Sheet |

## EUROPEAN DELEGATION TO INDIA

### 'Public Private Partnership's (PPP's) in Wastewater Management'

JOIN THE DELEGATION AND DISCOVER OPPORTUNITIES IN WASTEWATER MANAGEMENT!

#### WHERE AND WHEN?

**Delhi:** 28<sup>th</sup> – 29<sup>th</sup> November 2011

**Bengaluru:** 30<sup>th</sup> November – 1<sup>st</sup> December 2011



EBTC is a programme co-funded by the  European Union and coordinated by  EUROCHAMBRES  
the Association of European Chambers of Commerce and Industry

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## EUROPEAN DELEGATION TO INDIA 'Public Private Partnership's (PPP's) in Wastewater Management'

### Organisers:



European Business and Technology Centre



### What?

A two-city European delegation to India on 'PPP's in Wastewater Management' to encourage knowledge exchange and collaboration between the European and Indian private and public sectors.

### Where and When?

**Delhi:** 28<sup>th</sup> Nov - 29<sup>th</sup> Nov 2011

**Bengaluru:** 30<sup>th</sup> Nov - 1<sup>st</sup> Dec 2011

### Why?

Indian cities with a population exceeding 50,000 inhabitants generate an estimated 29, 129 million litres per day (MLD) of sewage, however India's treatment capacity stands at only 6, 190 MLD, leaving a staggering 78.75% of wastewater untreated. Poor

management and maintenance of treatment plants further compounds the problem. Due to India's economic and population growth, the demand for clean water will only increase over the years.

Investment is necessary and technical innovation is needed to ensure a clean water supply to the country of 1.21 billion. Growing awareness around the issue is apparent through new initiatives to promote investments in wastewater management by the Government of India (GoI), as well as some State Governments.

With depleting water resources, the pressure on industry to recover and recycle waste water is mounting. India offers considerable scope for EU-Indian technology transfer in this field: with more than 300,000 SMEs in India, 90% of them currently employ no wastewater treatment.



## EUROPEAN DELEGATION TO INDIA

### 'Public Private Partnership's (PPP's) in Wastewater Management'

#### Mission benefits:

- Receive exclusive information and insight from high profile speakers.
- Matchmaking events will allow you to interact with potential business partners in the area of wastewater treatment in India.
- Industry immersion through two site visits to wastewater treatment plants in Bengaluru.
- Activities are free of costs, although delegates must bear their own expenses.

#### Agenda:

Delhi		
28 <sup>th</sup> November 2011	10 AM	<i>Briefing</i>
	11 AM	<i>High Profile Workshop</i>
29 <sup>th</sup> November 2011	10 AM	<i>B2B Meetings</i>
	5 PM	<i>Airport transfer, flight to Bengaluru</i>
Bengaluru		
30 <sup>th</sup> November 2011	10 AM	<i>Visit to wastewater treatment plant</i>
	2 PM	<i>Visit to wastewater treatment plant</i>
	7 PM	<i>Networking Dinner</i>
1 <sup>st</sup> December 2011	10 AM	<i>B2B Meetings</i>
	9 PM	<i>Airport transfer, flights to Europe</i>





## EUROPEAN DELEGATION TO INDIA

### 'Public Private Partnership's (PPP's) in Wastewater Management'

#### Costs:

However, participants are required to book and **pay for their own costs for flights, airport transfers, hotels and personal expenses.** Please contact us for further assistance and information.

#### Contacts for more information and registration:

##### INDIA

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***For event updates, please visit the EBTC website at [www.ebtc.eu](http://www.ebtc.eu)***



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#### About the partners:

Co-funded by the European Union, and coordinated by Eurochambres, the **European Business and Technology Centre (EBTC)** promotes clean technologies in India and supports EU cleantech companies and researchers on their market entry to India by offering hands-on support in the early stages of expansion and complete end-to-end solutions to clean technology companies who want to enter ensure sustainability in the Indian market. EBTC cooperates with a strong network of bilateral chambers of commerce from various EU countries.

Established in India in 1956, with 7 offices and approximately 7000 members, the **Indo-German**

**Chamber of Commerce (IGCC)** works to promote business between India and Germany. Today, it is the biggest German chamber abroad. Over the last decade, the IGCC has gained vast experience in organising delegations to India and in matching companies to various industries.

The **German Development Corporation (GIZ)** in India works in various fields such as sustainable economic development, energy, environmental policy, conservation and sustainable use of natural resources. Technological expertise combined with strong relations with respective Indian authorities and ministries will ensure an enriched event.